

## INVOICE



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**Main: (314)213-2222**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
574288-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	3154

Billing Address:

**National Media Research Planning & Placement**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	574288	09816232

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8380	155	426

Agency Ref	Advertiser Ref

Send Payment To:

**KTVI**  
**3592 Solutions Center**  
**Chicago, IL 60677-3005**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/28/12	09/28/12	M-F 6a-7a	630a-7a	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/28/12 6:51 AM M-F 6a-7a 630a-7a :30 NRCCIL120914 \$1,200.00 NM									
5	09/28/12	09/28/12	Fox 2 News at 7 am	730a-8a	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/28/12 7:49 AM Fox 2 News at 7 am 730a-8a :30 NRCCIL120914 \$1,000.00 NM									
8	09/30/12	09/30/12	Fox 2 News Sunday Morn	830a-9a	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Su 09/30/12 8:54 AM Fox 2 News Sunday Morning 830a-9a :30 NRCCIL120928 \$450.00 NM									
11	09/28/12	09/28/12	M-F 430p-5p	430p-5p	----F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/28/12 4:40 PM M-F 430p-5p 430p-5p :30 NRCCIL120914 \$700.00 NM									
14	09/28/12	09/28/12	M-F 5p-530p	5p-530p	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/28/12 5:26 PM M-F 5p-530p 5p-530p :30 NRCCIL120928 \$1,400.00 NM									

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**Chicago, IL 60677-3005**

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574288-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
National Republican Congr	NRCC IE 2012	3154	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/29/12	09/29/12	College Football on FOX	12p-10p	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Sa 09/29/12 10:32 PM College Football on FOX 12p-10p :30 NRCCIL120928 \$1,200.00 NM College football late runs									
17	09/30/12	09/30/12	St Louis Rams	12p-3p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Su 09/30/12 1:26 PM St Louis Rams 12p-3p :30 NRCCIL120928 \$9,000.00 NM									
18	09/28/12	09/28/12	M-F 9p-10p	9p-930p	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 F 09/28/12 9:14 PM M-F 9p-10p 9p-930p :30 NRCCIL120928 \$1,800.00 NM									
20	09/29/12	09/29/12	9p News Delayed	10p-1030p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Sa 09/29/12 11:08 PM 9p News Delayed 10p-1030p :30 NRCCIL120928 \$800.00 NM College football late runs									

Total Spots 9 Gross Total \$17,550.00

**Payment Terms 30 Days**

Agency Commission \$2,632.50

Net Amount Due \$14,917.50